

**For Immediate Release**  
**ATTENTION COMIC NEWS**  
**March 26, 2007**

***SUBCULTURE* #1 Available May 16 from Ape Entertainment**

Ape Entertainment is proud to announce the solicitation and release of the latest addition to its impressive comics lineup—*SUBCULTURE*, a humorous slice-of-life look at the world of fandom.

*SUBCULTURE* is written and created by newcomer Kevin Freeman and illustrated by Stan Yan (*The Wang* Graphic Novel series).

“We think that *SUBCULTURE* has a little something for everyone,” says Freeman. “There are all sorts of inside jokes that comics, anime, or gaming fans will appreciate, but it’s wrapped around a story that has drama and even a little romance. And Stan’s art tells the story perfectly.”

Yan adds, “I KNOW it will be a big hit. When I read the script to the first issue, I laughed out loud all of the way through, and I hadn't even drawn anything yet.”

To help promote the series, Kevin and Stan have created six weekly three-panel webstrips, as well as the first ten pages of the premier issue, available both on the book’s official website at <http://www.subculturecomic.com> and on the book’s ComicSpace site at [http://www.comicspace.com/subculture\\_comic](http://www.comicspace.com/subculture_comic).

The *SUBCULTURE* creative team is also announcing a “Share your favorite fanboy story” contest. Entrants submit a one-page illustrated story enacting their funniest or weirdest experience at their local comic shop, con, or anywhere else so long as it deals with fandom. The winner will receive signed copies of all four issues of the SubCulture mini-series, an original sketch by series illustrator Stan Yan, and their story printed in issue four of the mini-series.

Issue 1 of *SUBCULTURE* is in the March issue of Previews (order code **MAR07 3139**) on page 229, under the Ape Entertainment banner.

*SUBCULTURE* is a bi-monthly 32-page black-and-white book intended for mature readers. It will hit the shelves of better comic shops everywhere on May 16<sup>th</sup>. The cover to issue one is illustrated by fan favorite Jim Mahfood.

**ABOUT APE ENTERTAINMENT**

Founded in 2003, Ape Entertainment is the brainchild of comic’s devotees David Hedgecock, Mike Hall, and Brent Erwin and home to such popular titles as *GO-GO GORILLA AND THE JUNGLE CREW*, *SULLENGREY*, *HORRORWOOD*, *BLACK COAT*, *U.T.F.* and *ATHENA VOLTAIRE*. Ape Entertainment is devoted to the production of high-quality original graphic novels, comic books, and illustrated fiction.

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